



# RONDINE INTERNATIONAL AWARD “PREZIOSI FOR PEACE”

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## THE IDEA OF THE AWARD

*The Association Rondine Cittadella della Pace celebrates 18 years of activity in the promotion of the culture of dialogue and coexistence through the concrete experience of the International Hall of Residence.*

So far over 150 youngsters of different cultures coming from conflict areas of the Middle East, Balkans, Russian Federation, South Caucasus, Sub-Saharan Africa and the Indian subcontinent have been formed in Rondine and are here today to prove with their work and their continuous struggle the concrete possibility of a peaceful coexistence among different people.

18 years mark the achievement of adult age in the life of a person, bringing the assumption of a series of rights and duties, which can be summed up as “responsibilities”. The achievement of 18 years of life and work represent for Rondine, as an Association, the consolidation of an experience, of its mission and the awareness that its message of peace is increasingly necessary. From this baggage of history, life, ideals and faces comes the idea of “Rondine International Prize “Precious for Peace”, a high recognition assigned to those who, with their job and their life, take the responsibility to promote the culture of Peace.

Many people of international relevance, coming from the institutional, civil or cultural world or from the business reality, could be a real example of how conflicts’ dynamics can be faced and transformed, starting from a daily effort enriched by the meeting with people with different backgrounds. Among these, the ones who will receive “Rondine International Award “Precious for Peace”, evaluated by a commission of international experts, will be people who daily stand out as concrete examples of the mission of Rondine.

The initiative is organized to promote, together with the winners, a confrontation on the issues of Peace and conflicts’ resolution together with the students of Rondine and all the citizens and to raise public awareness on rights, freedoms and human dignity.

## 2015 AWARD

The 2015 award will be assigned to Brunello Cucinelli who has been able to develop the idea of Peace within his “humanistic company”, placing alongside the economic benefit the value of human dignity and the safekeeping of the environment through a value-based ethic centered on cooperation, mutual trust and the responsibility to improve and safeguard what we have.

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